



February 1, 2010

Ontario Quarter Horse Breeders' Futurity
c/o Shawna Crawford, Fundraising & Sponsorship
2528 Century Road,
Richmond, Ontario
K0A 2Z0

Dear Sir or Madam:

On behalf of the Ontario Quarter Horse Breeders' Futurity (OQHBF), I would like to invite you to become a sponsor for the 2010 OQHF. The venue last year was a huge success and was in part due to the tremendous support from our sponsors. This event will be held at the Royal Canadian Riding Academy in Newmarket once again, giving us the opportunity for continued growth, and offering a premier facility for our competitors, spectators and commercial exhibitors.

When the first Ontario Quarter Horse Breeders' Futurity was held in Georgetown in 1962, there were 33 entries. Now, forty-five years later, the show draws close to 500 entries and offers prize money and awards valued at over \$60,000. In addition to cash prizes, there are custom-made show buckles and a beautiful trophy saddle award. The OQHF attracts exhibitors from all over Ontario, Quebec, New York, Michigan, and Ohio.

Many horses shown in the Breeders Futurity have gone on to become World Champions, All American Quarter Horse Congress winners, Supreme Champions, Versatility Champions, and Honor Roll horses.

The Ontario Quarter Horse Breeders Futurity is considered one of the most prestigious shows in Canada for breeders of high quality Quarter Horses. It offers sponsors an outstanding opportunity to promote their message across the Quarter Horse industry.

Included is an outline of the sponsorship levels listing the great benefits offered, and hope that you will find something that would be of interest to you. Events like this take a considerable amount of planning and preparation but most importantly, support from folks like you. We are very grateful to the individuals and organizations that choose to support our futurity.

For more information or to discuss possible sponsorship, please feel free to contact me by email shcrawford@rim.com or by phone (613) 913-7262 at your earliest convenience.

Sincerely,

Shawna Crawford
OQHBF Fundraising & Sponsorship



Interested in other ways to support this event?

- One of our major fundraisers for this event is a Silent Auction that is held during the futurity. Donated items are always graciously accepted.
- Donations of product or items are also accepted and can be awarded to class winners.
- Each year we have an area dedicated to anyone wishing to display and advertise their services and products. The trade show will run for the duration of the futurity and gives individuals and organizations another excellent opportunity to promote their products. Commercial space will be available for rent.

If you would like to discuss any of the sponsorship possibilities, please contact me at your earliest convenience. Due to the amount of planning and organizing for this event, it would be appreciated if all sponsorships be confirmed before May 1st, 2008.

Thank you for your time and I look forward to hearing from you.

Sincerely,

Shawna Crawford
OQHBF – Sponsorship & Fundraising
Email: shcrawford@rim.com
Phone: 613-913-7262



Ontario Quarter Horse Breeders Futurity

SPONSORSHIP PACKAGE



Ontario Quarter Horse Breeders' Futurity

BUCKLE SPONSOR

\$150

(Choice of many popular classes ~ first come basis with first choice to last year's sponsors)

Benefits we can provide to you include:

- ❖ Class Sponsor name/logo on the OQHA website
- ❖ Link between OQHA website and Class Sponsor site
- ❖ Sponsorship recognition in The Rider (horse publication with a circulation of 8,000 and winner of Equine Publication Award)
- ❖ Two 30 second spots during the futurity
- ❖ Buckle sponsor name in the Futurity Issue of the OQHA News



Ontario Quarter Horse Breeders' Futurity

CLASS SPONSOR

\$350 - \$500

(Choice of many popular classes ~ first come basis with first choice to last year's sponsors)

Benefits we can provide to you include:

- ❖ ½ Page B & W Advertisement in the OQHA News ~ August Breeders' Futurity issue
- ❖ Show ring presentation to winners
- ❖ Class Sponsor name/logo on the OQHA website
- ❖ Link between OQHA website and Class Sponsor site
- ❖ Sponsorship recognition in The Rider (horse publication with a circulation of 8,000 and winner of Equine Publication Award)
- ❖ 1 Prominently placed sign in the Show Ring (2' x 4')
- ❖ Professional photo with class winner
- ❖ Two 30 second spots during the futurity
- ❖ Receive special memento from OQHA/OQHBF
- ❖ Class sponsor name in the Futurity Issue of the OQHA News



Ontario Quarter Horse Breeders' Futurity

GOLD SPONSOR

ONE THOUSAND DOLLARS

(Sponsor of the Two Year Old or Three Year Old Western Pleasure Class or Sponsor's Choice)

Benefits we can provide to you include:

- ❖ Full Page B & W Advertisement in the OQHA News ~ August Breeders' Futurity issue
- ❖ Gold Sponsor name/logo on the OQHA website
- ❖ Link between OQHA website and Gold Sponsor site
- ❖ Sponsorship recognition in The Rider (horse publication with a circulation of 8,000 and winner of Equine Publication Award)
- ❖ Commercial exhibit space at the OQHBF
- ❖ 1 Prominently placed sign in the Show Ring
- ❖ Professional photo with class winner
- ❖ Five 30 second spots during the futurity
- ❖ Receive special memento from OQHA/OQHBF



Ontario Quarter Horse Breeders' Futurity

PLATINUM SPONSOR

TWO THOUSAND FIVE HUNDRED DOLLARS

(Sponsor of the High Point Trophy Saddle Winner)

Benefits we can provide to you include:

- ❖ 1 Full Page Colour Advertisement in the OQHA News ~ August Breeders' Futurity issue
- ❖ Name/logo banner advertisement on the OQHA website
- ❖ Link between OQHA website and Platinum Sponsor site
- ❖ Sponsorship spotlight in The Rider (horse publication with a circulation of 8,000 and winner of Equine Publication Award) and in the OQHA News Futurity Issue.
- ❖ Recognition by the Announcer during various OQHA events (All Novice Show, Trail Ride, Youth Show)
- ❖ Commercial exhibit space at the OQHBF
- ❖ 1 Prominently placed sign in the Show Ring
- ❖ Recognition every time Saddle is advertised or displayed
- ❖ Platinum Sponsor invited to present the Saddle at the Annual Awards Banquet with reserved seating
- ❖ Recognition in Annual Awards Banquet Program
- ❖ Professional photo with saddle winner
- ❖ Eight 30 second spots during the futurity
- ❖ Receive special memento from OQHA and the OQHBF